

# SMALL BUSINESS, BIG ISSUES

Small Business Legal Survey

Rocket Lawyer™

## WHY THEY STARTED

Follow my passion 33%

Financial opportunity 27%

Be my own boss 23%

## THE HARDEST PART

Legal issues 29%

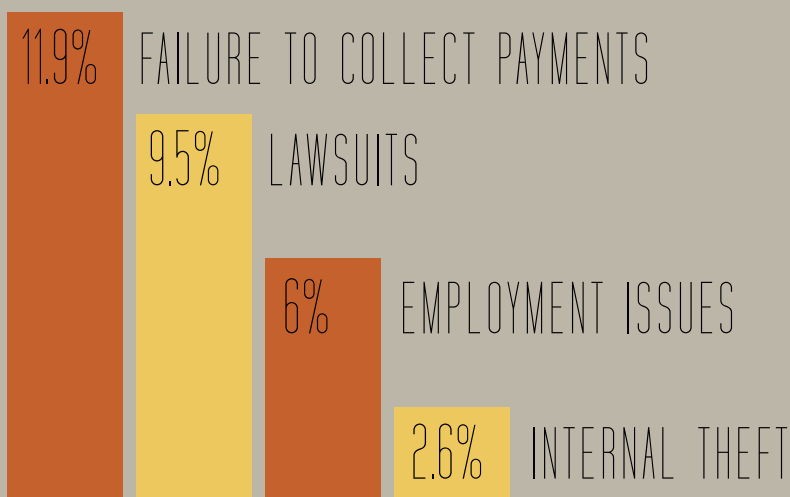
Making a profit 26%

Competition 19%

# 52%

of small business owners had a legal issue in the last year

of the 52%, the legal issues were...



## FEAR FACTOR

What is the biggest legal concern for your small business?

GETTING AUDITED FOR TAXES  
VICTIM OF THEFT OR FRAUD  
TRADEMARK/PATENT ISSUES

36.4%

13.9%

13.9%

Which of the following would you rather do than deal with a legal issue?



Do you think 2012 will be a better year for your business?

4% NO

10% STAY THE SAME

85% YES

**Methodology:** This survey was completed by 515 small business owners between the dates of January 4th and January 11th, 2012.

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